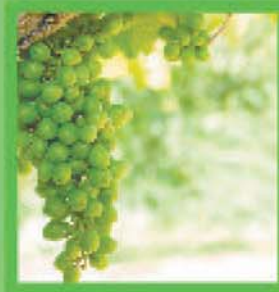
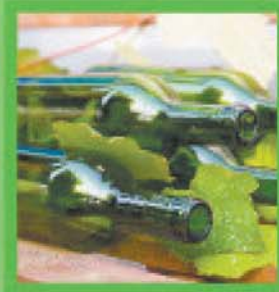


San Luis Obispo County
CALIFORNIA'S NATURAL ESCAPE



Special events happening this fall

California Wine Month, Plein Air Art Festival and Central Coast Railroad Festival

From sandy dunes to rocky shores, the San Luis Obispo County coastline is home to some of the world's most spectacular beaches and award-winning wineries.

The uncrowded beaches and delightful seaside communities feature mild temperatures that ensure enjoyment all year round. It's California's natural escape — the perfect location to rejuvenate the mind, body and spirit.

Now is the time to plan a weekend getaway or vacation for the family. There are plenty of wonderful upcoming special events that all ages can enjoy.

The fall season celebrates one of the best times to visit the Central Coast. With warm, sunny days and cool nights, it's a wonderful time to enjoy the area's delicious food, fine wines and infinite array of cultural arts.

September is California Wine Month and San Luis Obispo County has joined in the celebration.

The Paso Robles Wine Country Alliance, San Luis Obispo Vintners, Central Coast Vineyard Team and the San Luis Obispo County Visitors & Conference Bureau have joined together to promote local wineries, restaurants and hotels.

For special offers and discounts during the month, visit SanLuisObispoCounty.com and go to the "Deals" section.

Visit the Calendar of Events on www.SanLuisObispoCounty.com.

The **Plein Air Festival** is scheduled from **Sept. 27 to Oct. 4** in beautiful San Luis Obispo. Artists from all over the country paint our incredible landscapes. In addition, there will be music, poetry, movies and exhibits. A collectors party will take place Oct. 2. Details: (805) 543-8562, sloartcenter.org.

Join in the fun at the first-ever **Central Coast Railroad Festival** from **Oct. 8 to 12**. The event will feature events and activities at rail-related locations throughout San Luis Obispo and northern Santa Barbara counties.

There will be train rides, exhibits, model trains on display, historical talks and open houses. A special rail celebration will take place from 10 a.m. to 4 p.m. Oct. 10 at the restored Freight House near the Amtrak Station in San Luis Obispo's Historic Railroad District. Details: ccrrf.com.

Coming up
The **28th Annual Morro Bay Harbor Festival** takes place during the weekend of **Oct. 3 and 4**. There will be three stages of musical entertainment, wine tasting, kids activities and



The first-ever Central Coast Railroad Festival is Oct. 8 to 12. Events and activities will be held at rail-related locations throughout the county. Details: (805) 773-4173, ccrrf.com.

dockside tours of a tall ship. Details: mbhf.com.
The **Open Studios Art Tours** will take place during three weekends this year — **Oct. 10 and 11, 17 and 18 and 24 and 25**.

During this time, you can visit the studios of more than 200 local artists in the county. This is your chance to meet the artists and see samples of their current works.

Details: sloartsCouncil.org.
For more information on all these events plus all

farmers' markets, wine tasting and performing arts, visit the Calendar of Events on www.SanLuisObispoCounty.com.

Free 2009 Visitors Guide available

Wondering where to stay, what to do and where to eat?

Request a complimentary destination guide, the official visitor's information guide to San Luis Obispo County, by calling (800) 634-1414 or visit SanLuisObispoCounty.com.

Order your free guide and access instant information on specials, deals, packages, events and more.

FISH MORRO BAY FULL PACKAGE

Days Inn

\$75 per person

Includes a deluxe room, full breakfast at the Hungry Fisherman and All Day Fishing (7AM-3PM) with Virg's Landing. Not valid Sept. 6-2009.

Call now to make your reservation
1-800-247-5076

1095 Main Street, Morro Bay, CA 93442

www.daysinn.com/morrobay10493

Ocean Breeze Inn

1/2 block from the ocean

\$99* for 2 nights

(800) 472-7873
www.oceanbreezeinn.net

*Not valid Saturdays or holidays

WINE LOVERS REJOICE

Wine Lovers Package

- 2 nights in a harbor view room
- Edna Valley Vineyards gift basket
- \$50 gift certificate to Windows on the Water

Enjoy our newly-remodeled spa room, featuring a state-of-the-art stainless steel tub

\$210 per night (2 night minimum)

EMBARCADERO INN
stay close to nature

Morro Bay, California
www.embarcaderoinn.com
800.292.7625

AVILA'S LIGHTHOUSE SUITES

LUXURIOUS AMENITIES INCLUDE:

- Deluxe continental breakfast
- Spa Services
- Oceanfront pool & spa

25% off PUBLISHED RATES

Valid Sunday-Thursday through 10/15/09. Blackout dates, 9/11 & 9/12, 10/6-10/8. Reservations must be made directly through the Avila Lighthouse Suites by phone or through its website. Offer subject to availability. Some restrictions apply.

800-372-8452 | Avila Beach | AvilaLighthouseSuites.com

La Serena Inn

Reserve on line or call, use promo code FB23 Rates good thru 2/25/10.

\$69 DELUXE ROOM with FOUR POSTER BED

\$119 SUITE with FIREPLACE & SOFA

990 Morro Ave.
Morro Bay, CA 93442
www.laserenainn.com

Your home by the Sea. *Elegant rooms, ocean views, friendly staff, breakfast and sauna, microwave, refrigerator, FREE wireless DSL.* Short stroll to waterfront shops, restaurants and galleries.

Excludes Fridays, Saturdays, holidays & special events. Space available. Can not be combined with other offers.

PISMO LIGHTHOUSE SUITES

20% off 2 NIGHT STAY

30% off 3 NIGHT STAY

HOTEL AMENITIES INCLUDE:

- Family play deck with life-size chess board, ping-pong, putting green & more
- Deluxe continental breakfast
- All rooms are spacious two-room, two bath suites

Valid Sunday-Thursday through 12/30/09. Not valid on holidays, during special events or with any other offer. Some restriction may apply.

800-245-2411 | Pismo Beach | PismoLighthouseSuites.com

CENTRAL COAST RAILROAD FESTIVAL

OCTOBER 8-12, 2009

Events & activities held throughout San Luis Obispo County.

Special Rail Celebration
Saturday, October 10, 10-4
San Luis Obispo's Historic Railroad District

Supported by the City of San Luis Obispo WWW.CCRRF.COM

PASO ROBLES INN

Centrally located in downtown Paso Robles, the historic Paso Robles Inn is walking distance to wine tasting, restaurants and other specialty shops.

20% off 2 NIGHT STAY

30% off 3 NIGHT STAY

Valid Sunday-Thursday through 12/30/09. Not valid on holidays, during special events or with any other offer. Some restrictions may apply.

800-676-1713 | Paso Robles | PasoRoblesInn.com

EL MORRO MASTERPIECE MOTEL

Every Room a Gallery
Every Room a Work of Art

\$79 Deluxe Room

Reserve on line or call, use promo code FB23. Rates good thru 2/25/10. Specials exclude Fri., Sat., holidays & special events. Can not be combined with other offers. Space available.

Boutique Atmosphere, Roman Bath style Jacuzzi, complimentary wine & cheese hour, fitness center, breakfast, FREE wireless DSL.

(800) 527-6782
1206 Main Street
Morro Bay, CA 93442
www.masterpiecehotels.com

Best Western San Marcos Inn

250 Pacific St. Morro Bay, CA 93442
(800) 772-7969

Complimentary Nightly Wine & Cheese
Great Ocean Views
Large Hydrotherapy Spa
FREE Wireless DSL

www.sanmarcosinn.com

Best Western SHELTER COVE LODGE

\$129 MID-WEEK SPECIAL
SUNDAY THRU THURSDAY
100% OCEANFRONT

Each of our guest rooms offers breathtaking views of the Pacific Ocean and our oceanfront gazebo features unmatched panoramic views.

Valid through 10/15/09. Some restrictions may apply. Offer subject to availability. Upgrade fees apply.

800-848-1434 | Pismo Beach | BWShesterCove.com

Best Western SHORE CLIFF LODGE

Get here on us

Book 2 consecutive nights at the Best Western Shore Cliff Lodge between Sunday through Thursday and receive a \$25 Shell gas card upon check-out.

Valid through 12/30/09. Reservations must be made by calling the hotel direct or online at ShoreCliff.com. Not valid on reservations made through third party websites. Not valid with any other offer.

800-441-8885 | Pismo Beach | ShoreCliff.com

SeaVenture Restaurant Celebrates **wine month**

Wine About It Package

Room w/ King Sized Featherbed, Fireplace & Private Balcony Hot Tub
Breakfast Delivered to Room in the Morning
Local Bottle of Wine

\$169 Sunday-Thursday
\$199 Friday & Saturday
During September

Local Music and Wine Tasting Every Friday Night in September

SeaVenture
Resort and Restaurant
100 OCEANVIEW AVENUE
PISMO BEACH 805.773.4994
WWW.SEAVENTURE.COM

